



Worsham

College of Mortuary Science

COMMITMENT. COMPASSION. CAREER.

Educating a legacy of funeral directors for over 100 years

7 CE Hours Available, 5 Embalming, 2 Funeral Directing

Friday, March 15, 2019

9:00 a.m.-4:20 p.m.

495 Northgate Parkway, Wheeling, IL 60090

Registration deadline is Tuesday, March 12, 2019

Minimum donation of \$75.00 to the Joan Tomczak Memorial Scholarship

Donation must be received to reserve your registration

70 seats available

9:00-10:50

Post Mortem Restorative Cosmetic Techniques

Dean Jones, (2 Embalming CEs)

11:00-11:50

What Will & Will Not Work in 2019 for Improving Caseload

Welton Hong, (1 Funeral Directing CE)

12:00-12:30

Lunch provided by Messenger & Tukios

12:30-1:20

Cremation Update

Barbara Kemmis, (1 Funeral Directing CE)

1:30-2:20

There's Always a Way

Wallace Hooker, (1 Embalming CE)

2:30-4:20

Airbrush & Restorative Art Techniques

Jack Adams & Sean Sweetman, (2 Embalming CEs)



tukios

Presenters

Dean Jones

Hollywood film director, make-up artist and writer, Dean C. Jones, has over 30 years of experience in film and television. Jones has been a part of over a hundred feature films and television projects. Jones has earned two Emmy awards along with six nominations while working on *Star Trek—Deep Space Nine*. Jones is a graduate from UNC Greensboro with a BFA in acting and directing.

Welton Hong

Founder of Ring Ring Marketing is a leading expert in helping funeral homes convert leads from online directly to the phone line. He is the author of the book, *Making Your Phone Ring with Internet Marketing for Funeral Homes* and a regular contributor to the American Funeral Director Magazine and several other publications. Hong has a graduate degree in Electrical Engineering from the University of Colorado at Boulder.

Barbara Kemmis

Executive Director of the Cremation Association of North America. Kemmis brings over 20 years of experience developing and marketing member benefits, providing leadership in professional associations, fundraising and creating professional development opportunities. Kemmis has a master's degree in Library Science from Dominican University, a graduate certificate in Nonprofit Management from North Park University and a BA from Earlham College.

Wallace P. (Wally) Hooker

Owner, funeral director and embalmer of Family & Friends Funeral Home in Wingate, IN. He and his wife established, designed and built their funeral home in 2004. Wally attended Purdue University and is a graduate of Worsham College. He is the 2016 Past President of the Indiana Funeral Directors Association. Wally is routinely called upon by funeral directors for technical consultation. He is an *in-demand* presenter with a passion and reputation for quality embalming and facial reconstruction.

Jack Adams

Has over 52 years of funeral service experience, embalming in excess of 20,000 cases. Jack is a graduate of Worsham College, is a member of The Dodge Company's embalming research staff, author of many embalming articles, a Embalming Laboratory instructor at Worsham, and a very popular technical presenter.

Sean Sweetman

Representing the Dodge Company in Northern Illinois. Sweetman is the Chairman of the North American Division of the British Institute of Embalmers. Additionally, he is a senior clinical instructor and serves on the advisory board of Worsham College.



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Registration Form

Name: _____

Billing Address: _____

City, State, Zip Code: _____

Telephone # & Email Address: _____
(for confirmation of registration)

FD & Embalmer License #: _____

Credit Card #: _____
(Visa, Mastercard, AmEx & Discover)

Security Code #: _____

If you are sending your registration by mail, please make donations payable to the Joan Tomczak Memorial Scholarship at 495 Northgate Parkway, Wheeling, IL 60090.

If you are using a credit card for your donation please email, call or fax your registration information.

Email: skann@worsham.edu

Phone: (847) 808-8444

Fax: (847) 808-8493